CML

Carolina Mountain Life

Absolutely Priceless!

Celebrating 28 years!

2025 Advertising

Full Page
- Standard Vertical: 6.75" w x 9.25" h
- Vertical w/Bleed: 8.375" w x 10.875" h
  Note: The 'Vertical w/Bleed' dimensions are the trimmed page size. Please add 0.125" bleed setting to all four sides.

1/2 Page
Horizontal: 6.75" w x 4.5336" h
Vertical: 3.2825"w x 9.25" h

1/3 Page
Vertical: 2.125" w x 9.25" h
Square: 4.4383" w x 4.5336" h

1/4 Page
Vertical: 3.2825" w x 4.5336" h
Horizontal: 6.75" w x 2.173" h

1/6 Page
Vertical: 2.125" w x 4.5336" h
Horizontal: 4.4383" w x 2.173"h

1/8 Page
Horizontal: 3.2825" w x 2.1731" h

Please call for Pricing

Ad Design Requirements

- Colors <u>must</u> be process CMYK (<u>no</u> spot colors).

- Images must be 300dpi at size.

- File dimensions <u>must</u> match ad dimensions.

- For Full-page bleed ads, keep all live type/objects 0.5" from trim edge

- Make sure black text is actually 100% BLACK (do <u>not</u> use 'registration' black).

- Please submit PDF files only.
  Use Press Setting with NO printer marks (<u>no</u> bleed marks, <u>no</u> crop marks, etc.).
  Color setting U.S. Web Coated 2006 Grade 3 paper
  For Full-page bleed ads, use document bleed setting

- <u>Include complete hyperlink</u> for website names and test hyperlink prior to ad submission.

- If you have any questions, please ask!

- Ads designed by CML will be proofed digitally (via email). Please note that the RGB colorspace of computer/tablet/phone screens do not accurately represent the CMYK colorspace of your printed ad.

To advertise in CML contact:
Babette McAuliffe, Publisher
P.O. Box 976, Linville NC 28646
828.737.0771 / 828.964.0009
CMLbabette@gmail.com

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2025 Digital Advertising Rates & Specifications

Featured Content Ad

Ads appear at the top of a featured content page, limited to one ad per page.
Horizontal: 840 px wide by 250 px high (72 dpi)

840 px by 250 px

CML Community: Special Offer Ads

Ads appear on the "CML Community: Special Offers from Our Advertisers" page
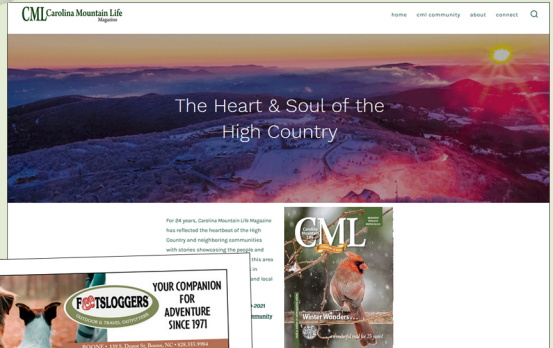*Large: 500 px wide by 500 px high (72 dpi)*

Small: 500 px wide by 335 px high (72 dpi)

<500 px by 500 px

^500 px by 335 px

· *Set color space to RGB.*
· *Images should be 72 dpi at size.*
· *File dimensions must match ad dimensions*
· *Please submit JPG, PNG or PDF files only.*
· *Ads designed by CML will be proofed digitally (via email).*

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P.O. Box 976, Linville NC 28646
828.737.0771 / 828.964.0009
cmlbabette@gmail.com
CMLmagazine.online