

The region's most widely distributed high quality, full color, standard size magazine. Also available as a flip-book online.

100,000 Magazines each year; four issues per year.

Locally owned and operated since 1977.

Distributed **free of charge** from hundreds of prime locations throughout Watauga, Avery, Ashe, Burke, Mitchell, Wilkes counties in NC; Abingdon and Damascus in VA; and key spots in northeast Tennessee.

Member of Avery County, Ashe County, Banner Elk, Blowing Rock, Boone County Chambers of Commerce.

Reasonable advertising rates and complete graphic arts department providing **free** advertising design including one set of changes; additional revisions billed at \$75.00 per hour.

Value added for our advertisers includes exposure via eBlasts, Facebook, Instagram, and our website.

From our Cultural Calendar to enlightening profiles of people and attractions, *CML Magazine* is a great read and platform to showcase your business.

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2024 CAROLINA MOUNTAIN LIFE MAGAZINE SCHEDULE

SPRING 2024

On Stands & Online mid-April through June *Ad Submission Deadline: March 15*

AUTUMN 2024

On Stands & Online mid-September through November *Ad Submission Deadline: August 16*

SUMMER 2024

On Stands & Online July through mid-September *Ad Submission Deadline: May 23*

WINTER 2024/25

On Stands & Online mid-December through March *Ad Submission Deadline: November 15*