

# CML

Carolina Mountain Life

CELEBRATING 25 YEARS

The region's most widely distributed high quality, full color, standard size magazine. Also available as a flip-book online.

Approximately 100,000 Magazines each year; four issues per year.

Locally owned and operated since 1977.

Distributed **free of charge** from hundreds of prime locations throughout Watauga, Avery, Ashe, Burke, Mitchell counties in NC; Abingdon and Damascus in VA; and key spots in northeast Tennessee.

Member of Avery County, Ashe County, Banner Elk, Blowing Rock, Boone, and Wilkes County Chambers of Commerce.

Reasonable advertising rates and complete graphic arts department providing **free** advertising design including one set of changes; additional revisions billed at \$75.00 per hour.

Value added for our advertisers includes exposure via eBlasts, Facebook, Instagram, and our website.

From our Cultural Calendar to enlightening profiles of people and attractions, *CML Magazine* is a great read and platform to showcase your business.

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CMLmagazine.online

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## 2022 CAROLINA MOUNTAIN LIFE MAGAZINE SCHEDULE

### SPRING 2022

On Stands & Online mid-April through June  
*Ad Submission Deadline: March 4*

### AUTUMN 2022

On Stands & Online mid-September through November  
*Ad Submission Deadline: August 5*

### SUMMER 2022

On Stands & Online July through mid-September  
*Ad Submission Deadline: May 13*

### WINTER 2022/23

On Stands & Online mid-December through March  
*Ad Submission Deadline: November 4*